

Education Plan

หลักสูตรบริหารธุรกิจมหาบัณฑิต สาขาวิชาเศรษฐศาสตร์ดิจิทัลและนวัตกรรมจัดการ (หลักสูตรนานาชาติ)

MASTER OF BUSINESS ADMINISTRATION PROGRAM IN DIGITAL ECONOMICS AND MANAGEMENT INNOVATION

(INTERNATIONAL PROGRAM)

Plan B

Year 1 /First Semester

Course Code	Course Name	Credit
21603501	Research Methodology for Integrated Social Science	(3)
21603591	Seminar 1	(1)
21603511	Theories and Applied Economics	3
21603521	Business Management in Digital Era	3
Total		6

Year 1 /Second Semester

Course Code	Course Name	Credit
21603592	Seminar 2	(1)
21603512	Digital Technology for Socio economic	3
21603522	Design Thinking for Innovation Management	3
21603.....	(Elective subject) 1	3
21603.....	(Elective subject) 2	3
21603.....	(Elective subject) 3	3
Total		15

Year 2 /First Semester

Course Code	Course Name	Credit
21603593	Seminar 3	(1)
21603.....	(Elective subject) 4	3
21603.....	(Elective subject) 5	3
21603.....	(Elective subject) 6	3
Total		9

Year 2 /Second Semester

Course Code	Course Name	Credit
21603594	Seminar 4	(1)
21603685	Independent Study	6
Total		6

● Note : () It is a course that does not count credits. and there is an evaluation as S and U system.