**Specific Qualifications of the Program**

**Doctor of Philosophy Program in Digital Economics and Management Innovation**

**(International Program)**

**Academic Year 2026**

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**Faculty**　　　　　　　　International College

**Number of Admissions:**　　Plan 2.1 (Regular Program) Lum-Sum Payment　10　persons

**Specific Qualifications:**

　　　　1 ) Applicants must hold a Master's degree or equivalent in Economics, Business Administration, or related fields from an institution accredited by the Office of the Civil Service Commission (OCSC). Alternatively, applicants may possess at least one (1) year of experience in research or professional practice related to Social Sciences, Economics, Business Administration, Marketing, Accounting, Public or Private Management, or other relevant fields. Additionally, applicants must meet the English proficiency standards as specified by the University.

　　　　2 ) Compliance with University Regulations: Applicants must meet the qualifications stipulated by the Maejo University Regulations on Graduate Education, as well as other relevant university rules and announcements currently in effect.

　　　　3) Other cases shall be subject to the discretion of the Student Admissions Committee.

**Thesis Guidelines**

**Doctor of Philosophy Program in Digital Economics and Management Innovation**

**(International Program)**

**Academic Year 2026**

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**Topic 1**　　Impact of economic variables on the small and medium enterprise stock. markets in Southeast Asian countries using Panel Co-integration

**Topic 2**　　Comparison of securities' return by Technical analysis in the agricultural futures.

**Topic 3**　　Factors that directly affect farmers' productivity and competitiveness

**Topic 4**　　Technologies and innovations that contribute to increasing the productivity and enhancing the competitiveness of agriculture.

**Topic 5**　　Data analytics using data analytics methods, such as machine learning and artificial intelligence (AI).

**Topic 6**　　The Relationship between Foreign Management and Knowledge Absorptive Capacity: A Case Study of Subsidiary Efficiency.

**Note:** The aforementioned topics serve only as guidelines for preparing your research proposal. It is not mandatory to adhere strictly to these specific titles. Applicants may propose other topics, provided that they primarily align with the curriculum and academic focus of the Digital Economics and Management Innovation program.

**For more information, please contact:** Telephone: 0 5387 5612 , Website: www.mju-ic.mju.ac.th

Facebook: Maejo University International College

E-mail: ic.education2023@gmail.com

**Required Application Documents:**

- A digital file of a straight-face photograph, size 1 inch (300 x 400 pixels), without a hat or dark glasses, taken within the last 6 months; graduation gown photos are not permitted (to be uploaded to the application system).
- A recommendation letter, in the format provided by the Admissions and Public Relations Division, duly filled and signed by a supervisor, a former instructor, or an individual who knows the applicant well (excluding family members).
- A copy of the passport (only the first page with personal information).
- A copy of the Master's Degree Academic Transcript
- A certificate of student status for those in the final semester of their Master's Degree Program
- Study Plan (according to the format specified by the program)
- A copy of the document showing name/surname change, or marriage certificate (in case the name/surname does not match other application documents).

**Tuition Fees:**

For more information about tuition fees, please visit the website:

https://admissions.mju.ac.th/graduate/en/Default.aspx and select the appropriate menu >> **Tuition Fee (Doctoral)**

# Study Plan

Personal Information

Full Name : ……………………………………………………………………………………………………………

E-mail Address and Phone Number : ………………………………………………………………………

Current job/Institution : …………………………………………………………………………………………

Program Applied For: (Master's/Ph.D.) …………………………………………………………………

The reasons of applying this program

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## 2. Proposed Research Title

Title of Proposed Research:

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## 3. Abstract

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## 4. Research Objectives

Objectives:

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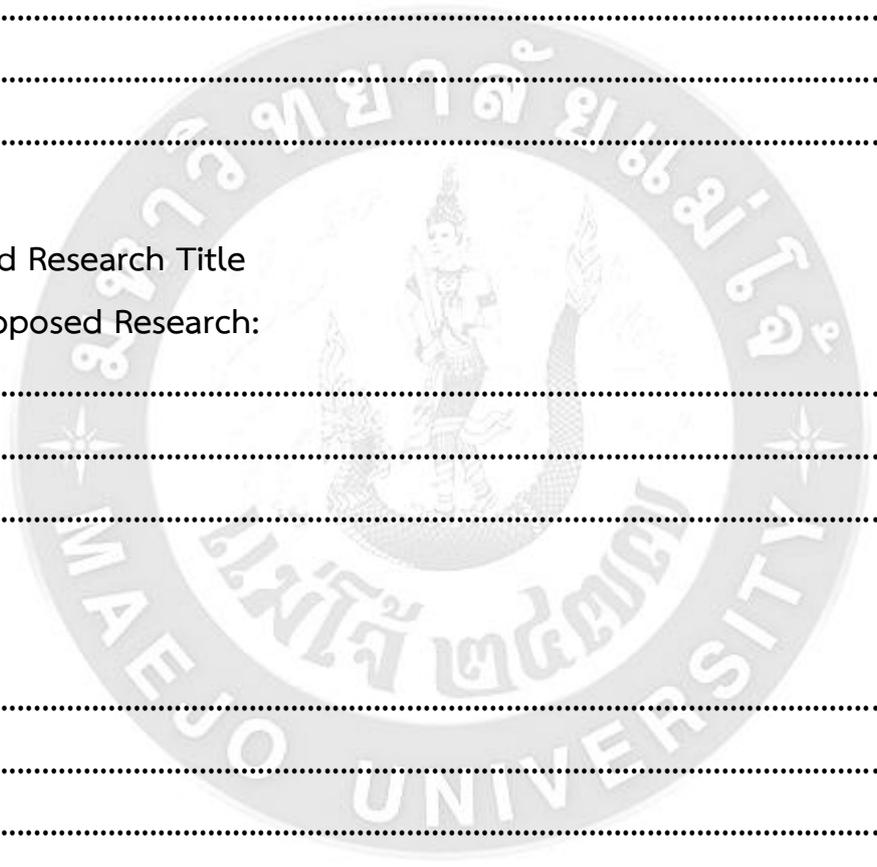
5. Background and Literature Review

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6. Research Questions/Hypotheses:

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7. Methodology

Describe the research methods you will use to collect and analyze data.
Include details on the research design, data collection techniques, sample
size, and data analysis methods.

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8. Significance of the Study

Explain the potential impact and importance of your research. Discuss how it
will contribute to the field and its practical or theoretical implications.

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9. What is your future career plan after your graduation?

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