



Specific Qualifications of the Program

Doctor of Philosophy Program in Tourism Management (International Program)

Academic Year 2026

Faculty International College

Number of Admissions: Plan 1.1 (Regular Program) Lum-Sum Payment 5 persons

Specific Qualifications:

Plan 1.1

1. Graduated with a master's degree or equivalent in Tourism Management or other related fields from an institution recognized by the Office of the Civil Service Commission (OCSC), or has at least one year of relevant research or work experience in the tourism industry.
2. Meets the qualifications according to Maejo University's regulations on graduate studies and other relevant university rules and announcements in effect at the time.
3. Other cases are subject to the discretion of the student selection committee.

Guidelines for Selecting a Doctoral Dissertation Topic

Doctor of Philosophy Program in Tourism Management (International Program)

Academic Year 2026

- 1) Creative tourism
- 2) Business tourism
- 3) Cultural creative tourism
- 4) Utilization of community culture for creative tourism
- 5) Creative tourism approaches for sustainable ecotourism business development
- 6) Guidelines for developing community-based creative cultural tourist attractions
- 7) Development of homestay tourism in communities
- 8) Community participation in domestic tourism management
- 9) Guidelines for sustainable tourism management in communities
- 10) Guidelines for developing sustainable ethnic cultural tourism
- 11) Tourism innovation
- 12) Digital media for national tourism
- 13) Use of applications for creative tourism
- 14) Agricultural tourism

Note: These topics are only guidelines for preparing dissertation proposals. It is not necessary to strictly follow these topics; other relevant topics may be proposed, but they should be related to the teaching and learning management of the tourism management program.

For more information, please contact:

Telephone: 0 5387 5612

Website: www.mju-ic.mju.ac.th

Facebook: Maejo University International College

E-mail: ic.education2023@gmail.com

Required Application Documents:

- A digital file of a straight-face photograph, size 1 inch (300 x 400 pixels), without a hat or dark glasses, taken within the last 6 months; graduation gown photos are not permitted (to be uploaded to the application system).
- A recommendation letter, in the format provided by the Admissions and Public Relations Division, duly filled and signed by a supervisor, a former instructor, or an individual who knows the applicant well (excluding family members).
- A copy of the passport (only the first page with personal information).
- A copy of the Master's Degree Academic Transcript
- A certificate of student status for those in the final semester of their Master's Degree Program
- A copy of the document showing name/surname change, or marriage certificate (in case the name/surname does not match other application documents).
- Study Plan (according to the format specified by the program)

Tuition Fees:

For more information about tuition fees, please visit the website:

<https://admissions.mju.ac.th/graduate/en/Default.aspx> and select the appropriate menu >> **Tuition Fee (Doctoral)**

Study Plan

Personal Information

Full Name :

E-mail Address and Phone Number :

Current job/Institution :

Program Applied For: (Master's/Ph.D.)

The reasons of applying this program

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2. Proposed Research Title

Title of Proposed Research:

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3. Abstract

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4. Research Objectives

Objectives:

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5. Background and Literature Review

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6. Research Questions/Hypotheses:

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7. Methodology

Describe the research methods you will use to collect and analyze data. Include details on the research design, data collection techniques, sample size, and data analysis methods.

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8. Significance of the Study

Explain the potential impact and importance of your research. Discuss how it will contribute to the field and its practical or theoretical implications.

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9. What is your future career plan after your graduation?

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