



### Specific Qualifications of the Program

#### Doctor of Philosophy Program in Business Administration

Academic Year 2026

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**Faculty** Business Administration

**Number of Admissions:** Plan 1.1 (Regular Program) Lum-Sum Payment 3 persons  
Plan 2.1 (Regular Program) Lum-Sum Payment 3 persons

#### Specific Program Qualifications

1) Applicants must have completed a Master's degree or equivalent in Business Administration or a related field, with a cumulative GPA of not less than 3.00 or the equivalent.

2) Applicants who have completed a Master's degree or equivalent in a related field but do not meet the requirements in item 1 may be required to take additional courses as recommended by the advisory committee and approved by the program coordinator, upon successful admission.

For Case 1, if the applicant does not have a background in Business Administration, he or she may be required to take additional courses as recommended by the program coordinator.

For Case 2, if the applicant has one of the following English proficiency test scores:

- TOEFL ITP not less than 480
- TOEFL iBT not less than 50
- IELTS not less than 5.0
- MJU-TEP not less than 50
- CU-TEP not less than 50
- CMU-eTEGS not less than 45

The applicant may submit proof of English proficiency with a test result that is valid for no more than 2 years from the test date to the date of application, attached with the application form. If the applicant does not have a valid English test score upon admission, he or she may submit an English proficiency test score that meets Maejo University's requirements within three regular semesters from the first semester of enrollment.

**Note:** Applicants who do not meet the above qualifications may be eligible for consideration to take the entrance examination if deemed appropriate by the program coordinator.

### Required Application Documents:

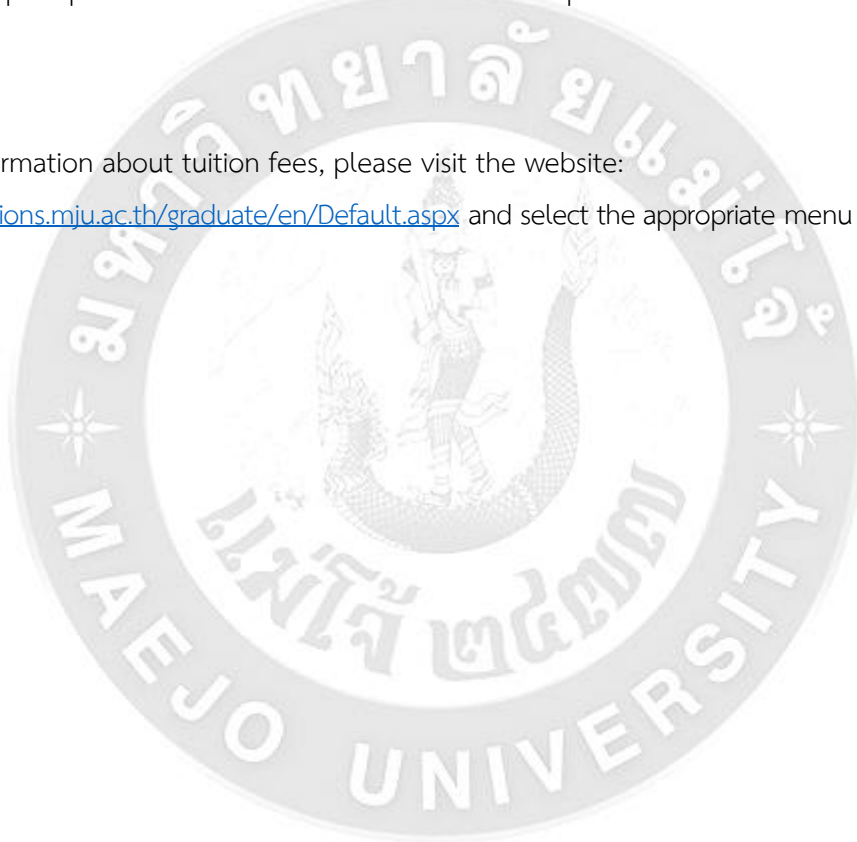
- A digital file of a straight-face photograph, size 1 inch (300 x 400 pixels), without a hat or dark glasses, taken within the last 6 months; graduation gown photos are not permitted (to be uploaded to the application system).
- A copy of the passport (only the first page with personal information).
- A copy of the Master's Degree Academic Transcript
- A certificate of student status for those in the final semester of their Master's Degree Program
- A copy of the document showing name/surname change, or marriage certificate (in case the name/surname does not match other application documents).
- Concept Paper in accordance with the attached template

### Tuition Fees:

For more information about tuition fees, please visit the website:

<https://admissions.mju.ac.th/graduate/en/Default.aspx> and select the appropriate menu >> **Tuition Fee**

(Doctoral)



Concept Paper  
for Graduate Program Admission in Business Administration  
Faculty of Business Administration, Maejo University

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1. Research Title

1.1 (Thai).....

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1.2 (English).....

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2. Proponents of principled documents

2.1 Name.....

2.2 Affiliation/Convenient Contact Address.....

2.3 Contact Number/E-mail.....

3. Background and significance of the research problem

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4. Research Problems/Questions

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5. Objectives of the research

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6. Research hypothesis

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7. Expected Benefits

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## 8. Review of relevant papers and research

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## 9. Research Conceptual Framework

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## 10. How to conduct research

### 10.1 Population and sample

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### 10.2 Research tools

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### 10.3 Data Collection

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### 10.4 Data Analysis

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## 11. Reference

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Sign

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Proposer

Date ...../...../.....