



Specific Qualifications of the Program

Master of Business Administration Program in Digital Economics and Management Innovation
(International Program)

Academic Year 2026

Faculty International College

Number of Admissions: Plan 2 Professional (Regular Program) Lum-Sum Payment 10 persons

Specific Qualifications:

Plan 2 Professional

- 1) Applicants must hold at least a Bachelor's degree in Engineering, Food Science or Technology, Agricultural Mechanization, or related Applied Sciences from an institution accredited by the Office of the Civil Service Commission (OCSC), with a minimum cumulative GPA (GPAX) of 3.00
- 2) Applicants meeting the educational backgrounds in Item 1 with a GPAX of at least 2.75 must have at least one (1) research publication in a recognized national journal.
- 3) Applicants must meet all qualifications stipulated by Maejo University Regulations on Graduate Education.
- 4) Other cases shall be subject to the discretion of the Student Admissions Committee.

Thesis Guidelines

Master of Business Administration Program in Digital Economics and Management Innovation
(International Program)

Academic Year 2026

- Topic 1** Study on decisions characteristics of producers and consumers under the agricultural support community system.
- Topic 2** Impact of digital innovation on farmers' performance.
- Topic 3** ICT development and wage premiums across countries
- Topic 4** Use of automated technology to increase the productivity of farmers processed agricultural products.
- Topic 5** Influence of economic development on poverty reduction in developing countries.
- Topic 6** Influence on the use of technology at all ages during Pandemic of Covid-19 crisis
- Topic 7** Economic Transformation and Resilience in the Global Context

Note: The aforementioned topics serve only as guidelines for preparing your research proposal. It is not mandatory to adhere strictly to these specific titles. Applicants may propose other topics, provided that they primarily align with the curriculum and academic focus of the Digital Economics and Management Innovation program.

For more information, please contact: Telephone: 0 5387 5612 , Website: www.mju-ic.mju.ac.th

Facebook: Maejo University International College

E-mail: ic.education2023@gmail.com

Required Application Documents:

- A digital file of a straight-face photograph, size 1 inch (300 x 400 pixels), without a hat or dark glasses, taken within the last 6 months; graduation gown photos are not permitted (to be uploaded to the application system).
- A recommendation letter, in the format provided by the Admissions and Public Relations Division, duly filled and signed by a supervisor, a former instructor, or an individual who knows the applicant well (excluding family members).
- A copy of the passport (only the first page with personal information).
- A copy of the undergraduate transcript.
- A certificate of student status for those in the final semester of their undergraduate program.
- Study Plan (according to the format specified by the program)
- A copy of the document showing name/surname change, or marriage certificate (in case the name/surname does not match other application documents).

Tuition Fees:

For more information about tuition fees, please visit the website:

<https://admissions.mju.ac.th/graduate/en/Default.aspx> and select the appropriate menu >> **Tuition Fee (Master)**

Study Plan

Personal Information

Full Name :

E-mail Address and Phone Number :

Current job/Institution :

Program Applied For: (Master's/Ph.D.)

The reasons of applying this program

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2. Proposed Research Title

Title of Proposed Research:

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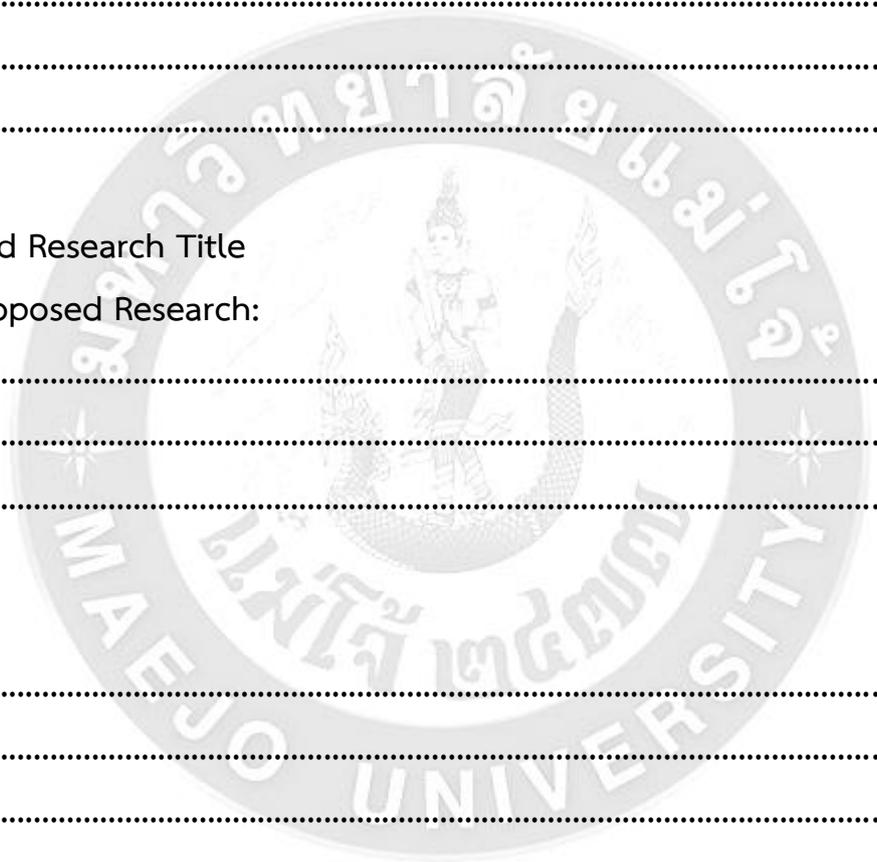
3. Abstract

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4. Research Objectives

Objectives:

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5. Background and Literature Review

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6. Research Questions/Hypotheses:

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7. Methodology

Describe the research methods you will use to collect and analyze data. Include details on the research design, data collection techniques, sample size, and data analysis methods.

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8. Significance of the Study

Explain the potential impact and importance of your research. Discuss how it will contribute to the field and its practical or theoretical implications.

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9. What is your future career plan after your graduation?

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