



Specific Qualifications of the Program

Master of Arts Program in Tourism Management (International Program)

Academic Year 2026

Faculty International College

Number of Admissions: Plan 1.1 Academic (Regular Program) Lum-Sum Payment 10 persons

Specific Qualifications:

Plan 1.1 Academic

1) Applicants must have graduated with a bachelor's degree or its equivalent, or in other related fields, from an educational institution accredited by the Office of the Civil Service Commission (OCSC), with a cumulative grade point average (GPAX) of no less than 3.25 throughout the program; or

2) Must have graduated as stated in item 1, but with a cumulative grade point average (GPAX) of no less than 2.75 throughout the program, or have at least one year of experience in tourism management;

3) Must meet the qualifications stipulated by Maejo University regulations regarding graduate studies;

4) Other cases shall be at the discretion of the student selection committee.

Guidelines for Graduate Thesis

Master of Arts Program in Tourism Management (International Program)

Academic Year 2026

- 1) Tourism Business Management
- 2) Alternative Tourism Management
- 3) Sustainable Tourism Management
- 4) Digital Tourism Management
- 5) Tourism Business Markets
- 6) Smart Agriculture for Tourism
- 7) Health and Wellness Tourism
- 8) Tourism Resource Management
- 9) Creative Tourism: New Alternatives for Tourism

Guidelines for Graduate Thesis
Master of Arts Program in Tourism Management (International Program)
Academic Year 2026

- 10) Creative Tourism: Alternatives and Solutions for Tourism
- 11) Alternative Tourism: Religious and Cultural
- 12) Guidelines for the Development of Integrated Alternative Tourism

Note: The above topics are only guidelines for preparing a research proposal outline. It is not required to follow these exact topics. Other relevant topics may also be proposed, provided they are related to the teaching and learning in the Tourism Management program.

For more information, please contact:

Telephone: 0 5387 5612

Website: www.mju-ic.mju.ac.th

Facebook: Maejo University International College

E-mail: ic.education2023@gmail.com

Required Application Documents:

- A digital file of a straight-face photograph, size 1 inch (300 x 400 pixels), without a hat or dark glasses, taken within the last 6 months; graduation gown photos are not permitted (to be uploaded to the application system).
- A recommendation letter, in the format provided by the Admissions and Public Relations Division, duly filled and signed by a supervisor, a former instructor, or an individual who knows the applicant well (excluding family members).
- A copy of the passport (only the first page with personal information).
- A copy of the undergraduate transcript.
- A copy of the transcript of records at the Higher Vocational Certificate (High Vocational Diploma) level, or an equivalent Associate Degree.
- A copy of the document showing name/surname change, or marriage certificate (in case the name/surname does not match other application documents).
- A certificate of student status for those in the final semester of their undergraduate program.
- Study Plan (according to the format specified by the program)

Tuition Fees:

For more information about tuition fees, please visit the website:

<https://admissions.mju.ac.th/graduate/en/Default.aspx> and select the appropriate menu >> **Tuition Fee (Master)**

Study Plan

Personal Information

Full Name :

E-mail Address and Phone Number :

Current job/Institution :

Program Applied For: (Master's/Ph.D.)

The reasons of applying this program

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2. Proposed Research Title

Title of Proposed Research:

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3. Abstract

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4. Research Objectives

Objectives:

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5. Background and Literature Review

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6. Research Questions/Hypotheses:

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7. Methodology

Describe the research methods you will use to collect and analyze data. Include details on the research design, data collection techniques, sample size, and data analysis methods.

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8. Significance of the Study

Explain the potential impact and importance of your research. Discuss how it will contribute to the field and its practical or theoretical implications.

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9. What is your future career plan after your graduation?

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