

Education Plan

MASTER OF ARTS PROGRAM IN

TOURISM DEVELOPMENT

หลักสูตรศิลปศาสตรมหาบัณฑิต สาขาวิชาพัฒนาการท่องเที่ยว

Plan B (Special Program)

Year 1 /First Semester

Course Code	Course Name	Credit
20601501	Research Methodology in Tourism Industry	(3)
20601591	Seminar 1	(1)
20601502	Integrated Sustainable Tourism Development	3
20601511	Data Management for Service Management	3
20601520	Tourism Economics and Policy	3
20601528	Policy, Planning and Tourism Developing Assessment	3
Total		12

Year 1 /Second Semester

Course Code	Course Name	Credit
20601592	Seminar 2	(1)
20601532	Tourism Geography for tourism Development	3
20601550	Advanced Destination Management	3
20601	Elective subject 1	3
20601	Elective subject 2	3
20601	Elective subject 3	3
Total		15

Year 1 /Summer semester

Course Code	Course Name	Credit
20601593	Seminar 3	(1)
20601	Elective subject 4	3
Total		3

Year 2 /First Semester

Course Code	Course Name	Credit
20601594	Seminar 4	(1)
20601695	Independent Study	6
Total		6

● Note : () It is a course that does not count credits. and there is an evaluation as S and U system.

