

Education Plan

MASTER OF BUSINESS ADMINISTRATION PROGRAM

IN BUSINESS ADMINISTRATION

หลักสูตรบริหารธุรกิจมหาบัณฑิต สาขาบริหารธุรกิจ

Plan 1.2 Academic Type (Special Program)

Year 1 /First Semester

Course Code	Course Name	Credit
20206501	Business Research Methodology for Business	(3)
20206511	Organization and leadership in the digital age	3
20206512	Modern Marketing Management	3
20206513	Production and Supply Chain Management	3
20206591	Seminar 1	(1)
Total		9

Year 1 /Second Semester

Course Code	Course Name	Credit
20206514	Accounting for Management	3
20206515	Financial Management	3
20206516	Information Technology for Modern Business	3
20206592	Seminar 2	(1)
Total		9

Year 2 /First Semester

Course Code	Course Name	Credit
20206517	Business Diagnostics for strategic management	3
20206518	Entrepreneurship, Formation and Implementation of Entrepreneurial Ventures	3
20206593	Seminar 3	(1)
20206691	Thesis 1	6
Total		12

Year 2 /Second Semester

Course Code	Course Name	Credit
20206594	Seminar 4	(1)
20206692	Thesis 2	6
Total		6

● **Note :** () It is a course that does not count credits. and there is an evaluation as S and U system.

